Exhibitor Prospectus

IFMA
Global Canada
June 10 & 11, 2020
Metro Toronto Convention Centre - North Hall
Toronto, Ontario

Be part of Canada's leading trade show and conference for property, facility and operations managers, and facility service providers.

IMPACT of TECHNOLOGY IN THE BUILT ENVIRONMENT

Proudly owned and operated by:
Following last year’s successful debut, IFMA Global Canada, held in conjunction with ISSA Show Canada and REMI Show, will return to the Metro Toronto Convention Centre, 255 Front St. W., in downtown Toronto, on June 10 and 11, 2020.

IFMA Global Canada provides a platform for informed insight on best practices, industry certifications and training, and educational programming that touches upon relevant and emerging topics within the Canadian facility markets.

IFMA Global Canada is for professionals committed to creating and maintaining smart, secure and sustainable facilities. With the influx of IoT and AI, blockchain and other emerging technologies disrupting current FM and real estate practices, IFMA Global Canada 2020 will explore the “Impact of Technology in the Built Environment.”

Facility, property and operations professionals representing all industries, including healthcare, education, government, hospitality, manufacturing, retail and entertainment venues will engage with leading FM solutions providers and get a first-hand look at innovative products, services, tech and trends.

Uniting the global built environment industry to raise the bar in achieving more efficient facilities, IFMA Global Canada provides opportunities for facility professionals to expand their skill sets through informative and relevant educational sessions, certification workshops and peer-to-peer networking. Celebrating its 40-year anniversary in 2020, IFMA is the world’s largest and most widely recognized international association for facility management professionals, supporting more than 23,000 members in over 100 countries. This diverse membership participates in focused component groups equipped to address their unique situations by region (142 chapters), industry (16 councils) and areas of interest (six communities). Together, members manage more than 78 billion square feet of property and annually purchase more than US$526 billion in products and services.
WHO WILL ATTEND IFMA GLOBAL CANADA?

Key decision-makers involved in the commercial, retail, industrial, educational, healthcare, government, multi-unit residential and hospitality sectors. Attendees will include the following segments:

- In-House Property/Facility Management Organizations
- Third-Party Property/Facility Management Organizations
- Property, Facility and Operations Managers
- Building Service and Maintenance Professionals
- Manufacturers’ Reps
- Real Estate Developers
- Real Estate Owners
- Consultants
- Professional Service Providers
- Building Service Contractors
- Others Allied to the Industry

STRATEGIC MARKETING

The Secret to Increasing Your Show ROI

Our large database and targeted marketing and promotional programs will help you expose your organization and maximize your return on your show investment. The items below are available to all IFMA Global Canada show exhibitors, allowing you to connect before, at and after the show:

COMPLIMENTARY TRADE SHOW FLOOR PASSES – these customized promotional passes will be offered to your firm by show management and can be sent to your clients, allowing them access to the show on your behalf. This will also increase traffic to your booth space and allow you to pre-book meetings at the show.

POSTING OF YOUR BOOTH SPACE AND COMPANY DETAILS – on the show website, e-newsletters, social media channels, show guide and print media products.
IFMA Global Canada will be marketed through the following media products:

- IFMA membership – 23,000 members in 100+ countries
- IFMA website sessions per month - 83,000
- IFMA social media channels (Facebook, Twitter and LinkedIn) – 100,000+
- IFMA components include 140+ Chapters, 16 Councils and 6 Communities

- REMI Network – Total database of over 100,000+
- Website views per month – 60,000+
- E-newsletter subscribers per release – 30,000+
- Social Media channels (Facebook, Twitter and LinkedIn) – 20,000+
- The REMI Network is comprised of the following brands:
  - REMI Network – Total database of over 100,000+
  - Website views per month – 60,000+
  - E-newsletter subscribers per release – 30,000+
  - Social Media channels (Facebook, Twitter and LinkedIn) – 20,000+
  - The REMI Network is comprised of the following brands:
  - ISSA website views per month – 60,000 +
  - ISSA e-Newsletter subscribers per release – 18,000+
  - ISSA Social Media channels (Facebook, Twitter and LinkedIn) – 47,000+
  - ISSA is comprised of the following brands:
### 2020 IFMA Global Canada Schedule (Tentative)

**Tuesday, June 9: ISSA Workshop and Exhibitor Move-in Day**

<table>
<thead>
<tr>
<th>Time</th>
<th>Activity</th>
</tr>
</thead>
<tbody>
<tr>
<td>9:00 a.m. - 5:00 p.m.</td>
<td>Industry Workshops</td>
</tr>
<tr>
<td>10:00 a.m. - 8:00 p.m.</td>
<td>Exhibitor Set-Up / Move-in, Show Registration Open</td>
</tr>
<tr>
<td>5:00 p.m. onwards</td>
<td>Private Receptions, Meetings and Dinners</td>
</tr>
</tbody>
</table>

**Wednesday, June 10: Trade Floor, Education Sessions & Networking Events**

<table>
<thead>
<tr>
<th>Time</th>
<th>Activity</th>
</tr>
</thead>
<tbody>
<tr>
<td>8:00 a.m. - onwards</td>
<td>Show Registration Open</td>
</tr>
<tr>
<td>10:00 a.m. - 4:00 p.m.</td>
<td>Trade Show Exhibits Open</td>
</tr>
<tr>
<td>10:30 a.m. - 11:30 a.m.</td>
<td>Education Sessions</td>
</tr>
<tr>
<td>11:45 a.m. - 1:45 p.m.</td>
<td>Lunch and Booth Visitation (Trade Show Floor - Food Pavilions)</td>
</tr>
<tr>
<td>Noon - 1:00 p.m.</td>
<td>Education Sessions</td>
</tr>
<tr>
<td>1:30 p.m. - 2:30 p.m.</td>
<td>Education Sessions</td>
</tr>
<tr>
<td>3:00 p.m. - 4:00 p.m.</td>
<td>Opening Networking Reception (Trade Show Floor)</td>
</tr>
<tr>
<td>4:00 p.m. - onwards</td>
<td>Private Receptions, Meetings, Dinners</td>
</tr>
</tbody>
</table>

**Thursday, June 11: Trade Floor, Education Sessions & Networking Events**

<table>
<thead>
<tr>
<th>Time</th>
<th>Activity</th>
</tr>
</thead>
<tbody>
<tr>
<td>8:00 a.m. - onwards</td>
<td>Show Registration Open</td>
</tr>
<tr>
<td>10:00 a.m. - 3:00 p.m.</td>
<td>Trade Show Exhibits Open</td>
</tr>
<tr>
<td>10:30 a.m. - 11:30 a.m.</td>
<td>Education Sessions</td>
</tr>
<tr>
<td>11:45 a.m. - 1:45 p.m.</td>
<td>Lunch and Booth Visitation (Trade Show Floor - Food Pavilions)</td>
</tr>
<tr>
<td>Noon - 1:00 p.m.</td>
<td>Education Sessions</td>
</tr>
<tr>
<td>1:30 p.m. - 2:30 p.m.</td>
<td>Education Sessions</td>
</tr>
<tr>
<td>2:30 p.m. - 3:00 p.m.</td>
<td>Closing Networking Reception (Trade Show Floor)</td>
</tr>
<tr>
<td>3:00 p.m. - onwards</td>
<td>Private Receptions, Meetings, Dinners</td>
</tr>
</tbody>
</table>

For additional show details or to book your space, please contact:
TJ Mendieta at tj.mendieta@ifma.org or +1-281-974-5678
Questions, Ready to Book?

Please contact T.J. Mendieta, CEM
Director, Expos and Advertising
tj.mendieta@ifma.org
+1-281-974-5678

www.ifmaglobalcanada.ifma.org
CONTRACT FOR EXHIBIT SPACE

June 10 & 11, 2020
Metro Toronto Convention Centre
Toronto, Ontario, Canada

Exhibiting Company Name (EXACTLY AS IT IS TO APPEAR IN SHOW GUIDE & WEBSITE LISTINGS):

_______________________________________________________________________________________________________________________________

Address 1 _____________________________________________________________________________________________________________

Address 2 _____________________________________________________________________________________________________________

City ____________________________________________ Province / State ___________________ Postal / Zip Code ____________________

Phone _____________________________    Fax ________________________________    Website _________________________________________

Key Contact _______________________________________________________________ Direct Phone _________________________________

Title _________________________________ Email _______________________________________________ Cell ____________________________

Booth Choice #1 ____________________ #2 ____________________ #3 ____________________ Booth Size ____________________________

EXHIBIT SPACE RATES
(Per 10’ x 10’ Booth in CDN. Dollars plus tax):

<table>
<thead>
<tr>
<th>Member Rate</th>
<th>Non-Member Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>1 booth</td>
<td>$2,350</td>
</tr>
<tr>
<td>2-4 booths</td>
<td>$2,250/booth</td>
</tr>
<tr>
<td>5-9 booths</td>
<td>$2,150/booth</td>
</tr>
<tr>
<td>10+ booths</td>
<td>$2,050/booth</td>
</tr>
</tbody>
</table>

PAYMENT SCHEDULE
50% due with this Contract
Balance of 50% due by March 2, 2020

TERMS AND CONDITIONS:
Should the exhibitor cancel or otherwise breach the terms of this agreement, all payments received by show management are non-refundable and the total space fees remain due in full. The exhibitor accepts and will comply with the rules and regulations in this agreement and in the Exhibitor Service Manual. Show management reserves the right to relocate the assigned exhibitor booth(s) to an alternate space, or to relocate the show to an alternate location than designated herein. Such relocations shall not relieve the exhibitor obligations. The exhibitor agrees to carry a minimum of $5,000,000 commercial general liability insurance, naming MediaEdge Communications Inc. and IFMA Global as additional insureds for the duration of the show from move-in through move-out. The exhibitor agrees to conduct all business at the show in accordance with the Occupational Health and Safety Act as outlined by the appropriate Provincial Ministry of Labour.

Authorized Signature ____________________________

Print Name ____________________________________________

Company Name ____________________________________________

Date ____________________________________________

 Accepted by MediaEdge Communications Inc. on behalf of IFMA Global Canada and the REMI Show. ____________________________ Date: ________________